

## Student's Declaration

I, S. Raghv, a student of CSP Program,  
Reg. No. \_\_\_\_\_ of the Department of B.COM Mrs.  
-AVN College do hereby declare that I have completed  
the mandatory community service from \_\_\_\_\_ to \_\_\_\_\_ in  
Seethammadhara (Name of the Community/Habitation) under the Faculty  
Guideship of \_\_\_\_\_, (Name of the Faculty Guide), Department  
of \_\_\_\_\_ in \_\_\_\_\_ College

(Signature and Date)

Endorsements

Faculty Guide

Head of the Department

Principal

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## Acknowledgements

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marketing.

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## CHAPTER 1: EXECUTIVE SUMMARY

The community service report shall have only a one-page executive summary. It shall include a brief description of the Community and summary of all the activities done by the student in CSP and five or more learning objectives and outcomes.

### Brief description of the community :-

Sec-thammadhara is a neighbourhood in the city of Visakhapatnam. The neighbourhood is considered as the major residential area of the city. It is located within the jurisdiction of the Visakhapatnam Municipal Corporation, which is responsible for the amenities in Sec-thammadhara. It is located in the central of Visakhapatnam. Sec-thammadhara is under the administration of Visakhapatnam revenue division and the head quarters is located at Sec-thammadhara. The mandal is bounded by Gopalapatnam, Mahavanipta and Bheemapatnam mandals.

### Summary of the activities done :-

Sec-thammadhara is covered under community service project and the neighbourhood vegetable shops have been visited and was the quest about their history, way of living, facing competition, tactics about their survival, increased transportation, increased raw material cost. A survey report has been prepared in the area of Sec-thammadhara regarding vegetable marketing. The advantages they get and the disadvantages they face. The role of government has played an important role by this community service project.

### Learning objectives and outcomes

- \* Role of Government in the phase of vegetable marketing
- \* The role of wholesale sellers in the phase of vegetable marketing
- \* The advantages and disadvantages by the local vegetable marketing
- \* The role of farmers as a backbone for the phase of vegetable marketing.

## CHAPTER 2: OVERVIEW OF THE COMMUNITY

About the Community/Village/Habitation including historical profile of the community/habitation, community diversity, traditions, ethics and values.  
Brief note on Socio-Economic conditions of the Community/Habitation.

### About the community :-

Seethammadhara is a neighborhood in the City of Visakhapatnam. The neighborhood is considered as the major residential area in the district. It is located in the jurisdiction of the Greater Visakhapatnam Municipal Corporation, which is responsible for the civic amenities in Seethammadhara. It is located about 12 km from Visakhapatnam Airport and about 6 km from Visakhapatnam railway station. It lies to the north-west of Visakhapatnam city and is loosely bordered by Maddilapalam to the south and MVP to the east, Gopalapatnem to the west, Maharanipeta to the south-east. Seethammadhara is well connected to most locations of the city by the state-owned bus service.

APSRTC Routes :- via Seethammadhara.

20A → HB colony — old Head Post Office

G9 → Arilova colony — Railway Station

### Historical profile of the community :-

Visakhapatnam history goes back to the sixth century BC. Its name can be found in Hindu and Buddhist texts that date back to ancient times. Seethammadhara has been an important word in ancient times. It embodies the place of peace and harmony which will standardize the lives of the people. It is a well-educated area which has been known the best area in Visakhapatnam. Seethammadhara has been known to high-profile citizens.